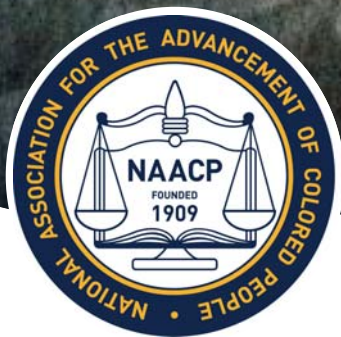


2019 SC STATE CONFERENCE NAACP FREEDOM FUND CELEBRATION



2019 SATURDAY, JUNE 8 | 6:00 PM

**BROOKLAND BANQUET & CONFERENCE CENTER
1066 SUNSET BLVD | WEST COLUMBIA, 29169**

We invite you to support the 2019 Freedom Fund Celebration and the South Carolina State Conference, NAACP in honor of our longstanding advocacy for civil rights. The annual gala commemorates the contributions of those connected with the first successful legal challenge to “separate but equal” statutes in America, Briggs vs. Elliott. It promises to be a spectacular evening that offers entertainment, information and inspiration.

The Freedom Fund Campaign is our public appeal for individual and institutional investment to ensure we remain an effective advocate for positive change and advancement to benefit all South Carolinians. As a State Conference, we seek to increase equity in employment, business opportunities, criminal justice and educational opportunities in our state. Within 80 years we have grown to over one hundred forty local units staffed by volunteer leaders and members who cherish our shared democratic values. They are the engine that keeps us on the cutting edge of change in our society.

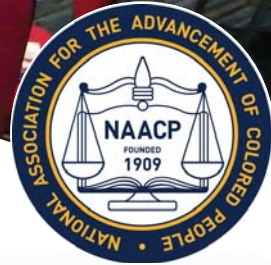
We ask that you make a generous gift to assist us in pressing for mutual respect and inclusion, citizenship rights and accountable leadership across South Carolina. We hope you will continue with us along this journey.

ABOUT THE STATEWIDE FREEDOM FUND CELEBRATION

The Freedom Fund Celebration offers an evening of fellowship and entertainment shared by many of the most community-minded people in South Carolina. Presidential Citations will be presented to outstanding individuals and institutions to recognize their contributions toward the betterment of our society.

You will witness the 41st Coronation of the NAACP Woman of the Year featuring candidates from communities across the state of South Carolina. These contestants generate support for our civic engagement and youth leadership initiatives. The finalist chosen from among local winners will become our next official state ambassador to the NAACP Image Awards.

We look forward to having our join us for this special evening on Saturday, June 8, 2019 at the Brookland Banquet and Conference Center. The attire is business dress.





PLATINUM DONORS

PATRON | \$7,500

The donor will receive a Patron Level Table for eight (8) at the Freedom Fund Celebration; Donor's full page color display in the Program Booklet; Invitations for two (2) individuals to a private meet and greet with the keynote speaker; Donor's name displayed among the Partners for Justice in the NAACP State Office.

LEADER | \$5,000

Leader Level Table for eight (8) at the Freedom Fund Celebration; Donor's name listed in the Program Booklet; and Donor's logo and half-page color display in Program Booklet.

SUPPORTER \$3,500

Supporter Level Table for eight (8) at the Freedom Fund Celebration; Donor's name listed in the Program Booklet; and Donor's logo and one-quarter page color display in Program Booklet.

PROGRAM BOOKLET CONTENT GUIDELINES

Please refer to the list below for submission guidelines. Send your final artwork to ffcspendors@scnaacp.org. You may call us at (803) 754-4584 if you have any questions concerning these guidelines.

AD SUBMISSIONS

Specifications refer to both color and black and white ads.

Ad Type	Dimensions	File Format/Min Res
Full Page	10.5"x 8.0"	eps or PDF/300 dpi
Half Page	5.0"x 8.0"	eps or PDF/300 dpi
Quarter Page	4.0"x5.0"	eps or PDF/300 dpi
Premium*	8.625" x 11.125"	eps or PDF/300 dpi

*Full bleed includes the min 0.125" trim edge.

All color ads should be converted to CMYK format. Please be sure to clearly label your ad with company name and year. If using unusual fonts, please include the fonts files with your submission.

Logo or Photo Submissions: Logos must be submitted in a jpg or eps file format and have a minimum resolution of 300 dpi.

In order to ensure your ad space in the Freedom Fund Celebration Program Booklet, kindly return the response form and artwork to us by Friday, May 10, 2019 to ensure placement.

DONOR REPLY FORM

Yes, I would like to assist your efforts to achieve education equity by pledging our support for the Freedom Fund Campaign. Please forward or hold the Celebration tickets to the attention of:

(Name)

(Company/Organization)

(Mailing address)

(City) (State) (Zip)

(Telephone) (Fax)

(E-mail Address)

At which level have you decided to participate? _____

Freedom Partner Advocacy area: Education Equity _____
Civic Engagement _____
Youth Leadership _____
Health Advocacy _____
Economic Fairness _____
Criminal Justice _____
Energy - Climate Change Initiative _____

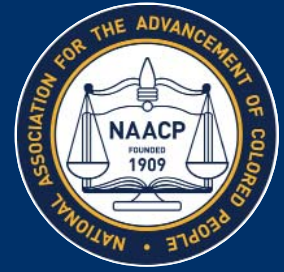
TOTAL COMMITMENT..... \$ _____

AMOUNT ENCLOSED.....\$ _____

BILL BALANCE.....\$ _____

(Signature of Authorizing Official)

(Your Office or Title with the Company/Organization)



**Please return this form
and check payable to:**

SC State Conference, NAACP
PO Box 1148
Columbia, SC 29202

Contact:

Phone: (803) 754-4584

Fax: (803) 754-5457

Email: ffcspponsors@scnaacp.org

